XV International Conference
Ever-evolving experiences in innovative and sustainable wine systems
Verona (Italy), 9-12 July 2024

AUTHOR GUIDELINES

SUBMISSION CATEGORIES
- competitive papers (standard conference papers based on rigorous theoretical or empirical research)
- extended abstracts (up to 800 words for researchers who would like to present their preliminary results of a research project, or their findings based on rigorous theoretical or empirical research in a short form)

According to the call for papers, the following types of submissions are encouraged:
- competitive papers or extended abstracts on the topic of "wine experiences, wine tourism and hospitality" which may be selected for consideration in an IJWBR Special Issue;
- competitive papers or extended abstracts on wine business teaching which can contribute to a special session during the conference;
- competitive papers or extended abstracts submitted by PhD students and young researchers which can be included in a special session for network-building and knowledge-exchange.

SUBMISSION TOOL AND DEADLINE
- Link for papers and abstracts: https://app.oxfordabstracts.com/stages/6823/submitter
- Deadline: 31st December 2023

CONDITIONS OF SUBMISSION
- All papers and abstracts will be rigorously reviewed. Competitive papers will be double-blind peer reviewed.
- Only full-length format up to 10 pages will qualify as competitive papers for the Best Paper Award.
- Competitive papers or extended abstracts in line with the subject of "wine experiences, wine tourism and hospitality" could be selected for consideration for the IJWBR Special Issue. When selecting, priority will be given to competitive papers compared to extended abstracts. Selected papers will be submitted to the journal review process and the decision to be published will depend on the positive outcome of the journal review process.
- Please note that all accepted full papers will be included in the conference proceedings after receiving the Author's approval, otherwise only the abstract will be included.

- Papers/abstracts which are not submitted using the prescribed conference 'submission format' will be returned to authors for amendment. No papers/abstracts will be accepted for the final proceedings unless they are in this format.
- Please submit papers/abstracts as pdf files. The template in Word file for papers and extended abstracts can be found on the conference website www.awbr2024.com at the section "Call for papers".
- Please use the submission tool to submit your paper/abstract:
  https://app.oxfordabstracts.com/stages/6823/submitter

REQUIREMENTS FOR COMPETITIVE PAPERS

These papers will be double-blind peer reviewed and should be based on theoretical or empirical research (qualitative, experimental or quantitative).

Submissions should not exceed 10 pages including the title page and references. Uploaded files for the initial submission need to be completely anonymous both in the text and in the file name. Should the paper be accepted, the names of the authors will be required on the title page for the final version of the paper.

The following sections should be included (although can, if relevant, be merged):
- Title of the paper
- Abstract (250 words)
- Keywords (maximum 5)
- Introduction
- Literature review and problem studied
- Research objectives and / or hypothesis
- Research process / methodology
- Results / Findings
- Discussion
- Theoretical and managerial implications and recommendations
- Conclusions

The template in Word file can be downloaded on the conference website www.awbr2024.com at the section "Call for papers".

REQUIREMENTS FOR EXTENDED ABSTRACTS

This stream is appropriate for work in progress with only preliminary results/findings. It can also be used by research students who wish to present their work before the results/findings have been fully analysed.

These extended abstracts will be double-blind peer reviewed.

It is anticipated that in the period between the submission of the abstract and the presentation further data and analysis should be added to give more weight to the presentation. Papers should be no more than 800 words in length. Uploaded files for the initial submission need to be completely anonymous both in the text and in the file name. Should the abstract be accepted, the names of the authors will be required in the title page for the final version of the paper.

The following sections should be included:
- Title of the paper
- Abstract (250 words)

- Keywords (maximum 5)
- An introduction providing a brief background to the nature of the problem/case study
- A preliminary literature review
- A clear formulation of the main problem(s) to be investigated
- Research methodology
- Preliminary findings
- Conclusions and managerial implications or recommendations

The template in Word file can be downloaded on the conference website www.awbr2024.com at the section "Call for papers".

We look forward to receiving your submissions and hope to see you at the conference.

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Elena Claire Ricci (Scientific Chair)

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Deadlines

15th October 2023	Submission opening for papers and abstracts
31st December 2023	Submission deadline for papers and abstracts
15th February 2024	Deadline for return of reviews of papers and abstracts
15th March 2024	Notification of acceptance
30th April 2024	Deadline to return final revised papers/abstracts for the proceedings
31st March 2024	Early-bird registration to the conference
31st May 2024	Regular registration to the conference

For any further information about the submissions and the conference, visit the website www.awbr2024.com, follow our Instagram account awbr2024_verona or write to awbr2024@ateneo.univr.it.